

**MEET AND MARKET TO
Birders • Hearty Outdoor Enthusiasts
Families & Individuals interested in the Environment & Conservation**

Share Your Vision

Educate Youth, Families, and Adults

Meet Potential Volunteers

Show your products to Potential Customers

Teach Nature Skills

Sell your Nature or Bay related Products

Equipment, Books, Maps, Posters, Art, Jewelry, Outdoor Gear, Clothing

HOW TO PARTICIPATE

29th Annual San Francisco Bay Flyway Festival

“Myrna’s Go Wildly Live Outdoors”

Pop-Up in Vallejo with some Virtual Zoom/Facebook Live

- **Details for our Pop-Up exhibits and presentations and guided hikes, outings and tours**

FRIDAY, FEBRUARY 7, 9:30AM TO 6:30PM

Guided Outings, Pre-recorded Virtual Outings and an Opening Dinner

Saturday, February 8, 9:30am-4pm Sunday, February 9, 9:30am-3pm

Exhibits/presentations at the Flyway Festival Pop-Up in Vallejo

ALL 3 DAYS: Guided and Self-guided Hikes and Tours on Mare Island and the “north shore” of San Francisco Bay. Pre-recorded Virtual video/website links posted on our Facebook Group site via Zoom/Facebook Live

Exhibitor, Presenter and Field Guide Details

**DEADLINES: MONDAY, JANUARY 27, 2025, DEADLINE TO SUBMIT INFORMATION ABOUT OUTINGS AND PRESENTATIONS
THURSDAY, JANUARY 30, 2025, LAST DAY TO RESERVE EXHIBITOR SPACE**

WEATHER: In-Person Pop-Up and guided outings happen Rain or Shine!

ABOUT OUR POP-UP FLYWAY FESTIVAL HEADQUARTERS: IN-PERSON format with presentations and exhibits. Please complete the form(s) below, if you plan to participate in our MYRNA’S GO WILDLY LIVE OUTDOORS Flyway Festival.

ABOUT OUR GUIDED HIKES, OUTINGS AND TOURS: Outdoor outings, tours and car caravans. Let us know where and how you want to contribute as a guide or by giving a tour. In addition, we will offer some in a VIRTUAL/Facebook LIVE format. Questions, text/call me at 707-656-7852, email myrnalhaves@icloud.com

BANNERS & SIGNAGE: You may hang your banner on your table or behind booth on a frame. Sponsors located prominently.

SET UP ACCESS: You may set up your display Saturday, February 8, after 8am and/or Sunday, February 9 after 8am. All exhibits and displays should be removed for overnight as this is a tented location.

EXHIBITOR PARKING: We want to allow the public the closest parking, so please bring wagons, or wheelies, for transporting your displays from your vehicle to the exhibit area. All exhibitors must complete set up by 9:15am.

TAKE DOWN: All materials and displays must be removed following the close of the event Saturday at 4pm and Sunday at 3pm. Tear down will not be permitted during Festival Hours for liability reasons. It is your responsibility to communicate this to all your volunteers and staff. I agree on behalf of our organization to stay until Saturday, 4pm. ____ (initial) and/or Sunday, 3pm. ____ (initial)

FOOD & DRINK: Stay tuned to learn what we are planning. There is food available nearby in Vallejo and will be on-site.

LOCATION TO BE ANNOUNCED: No matter where we set-up in Vallejo, it will likely be a nice tent with parking and wheel chair access. Portable restrooms, limited water and full electricity will be available. Please dress in layers.

Please complete both pages of the Exhibitor Application forms (**Exhibitor or Outings guide**).
Remember to please add a brief description, and return the form via email to myrnalhaves@icloud.com

Please send as soon as you can!

EXHIBITOR/FIELD GUIDE APPLICATION PAGE 2

If you can, please plan to bring your own table to exhibit. If that's not feasible, let me know. We will have limited space so, we're pretty certain there will be room for just one table 6 or 8 feet. Electricity is available.

- One table space will work for us.
- SPONSOR FEES:** The Festival is Free through sponsor and individual donations. Any donation of \$100 or more, assures you or your organization is listed as a sponsor.
- EXHIBITOR FEES:** A modest exhibitor donation is greatly appreciated so that we can continue to offer the Flyway Festival for Free (which, we have always done. (I'm as committed as ever to FREE for everyone to fall in love with the Wild World!)

- Individual, Nonprofit, Agency, FREE
- \$35.00 appreciated contribution**

- Commercial Exhibitor: FREE**
- \$45 appreciated donation**

PLEASE MAKE YOUR CHECK PAYABLE TO:

**MARE ISLAND HERITAGE TRUST
816 BRANCIFORTE ST.
VALLEJO, CA 94590**

OR

CONTRIBUTE ELECTRONICALLY:

Click **DONATE**

OR VISIT: <https://gofund.me/ce3695ba>

Donation Enclosed or Contribute Electronically:

Exhibitor Contribution (Requested \$35 non-profits/individual, \$45 Commercial): \$ _____

Sponsorship Fee (For any donation amount of \$100 or more, you/your organization will be a **SPONSOR**) \$ _____

Our Total Donation Enclosed or Contributed Electronically: \$ _____

- We cannot attend but would like to make a donation in support of this vital event** which educates the public about the importance of San Francisco Bay as a natural, economic, historical and cultural resource and supports Bay conservation and preservation of this important environment.
- We are enclosing a gift of: **\$25 \$50 \$75 \$125 \$250 \$500 \$750 \$1,000 Other: \$ _____**

Please make your check payable to Mare Island Heritage Trust. Mare Island Heritage Trust is a 501(c)3 tax exempt corporation and your donation is deductible as a charitable donation to the extent determined by law.

Your signature on this form is evidence that you agree to the above activity details. Further, your signature on this form indicates that you agree that the San Francisco Bay Flyway Festival and Mare Island Heritage Trust, Moschetti Coffee, Inc., the City of Vallejo, Weston Solutions, Inc. and those organizations' volunteers, employees, contractors and agents, are released from any and all responsibility for loss, damage, or injury to any person or property relating in any way to participation in the Go Wildly Live Outdoors San Francisco Bay Flyway Festival in 2025.

Signed: _____ Date: _____

Please Print Your Name: _____ Your title: _____

Page 2 of 2 • Please complete both pages, and your 2-sentence description and email to

myrnalhayes@icloud.com

WANT TO OFFER A ZOOM OR FACEBOOK LIVE DURING THE IN-PERSON EVENT OR SEND AN OFF-SITE OR PRE-RECORDED PROGRAM CONTRIBUTION?

29th Annual Go Wildly Live Outdoors San Francisco Bay Flyway Festival

You may wish to offer a presentation Zoom or Facebook Live. Do you have experience with these formats? Would you give us feedback on what has worked for you? And, frankly, let us know what has NOT worked well, if you have participated in this ever-changing Hybrid/Virtual programming. Your experience is very valuable.

Don't yet have video or a webpage link, but wish the public could know your story? Available for a zoom or in-person interview, or site-visit? We want to hear and share your story. Please help us help you tell your story at this year's Hybrid/Virtual portion of the Flyway Festival. **How? Send us links to pre-recorded presentations, informational videos and previously posted Live airings from your website or Youtube.** We will package and air them as our Hybrid/Virtual portion of the 2025 Go Wildly Live Outdoors Flyway Festival.

- If you have the desire to, you may offer in-the-field guided birding outings, stream restorations, history tours, as live-zoom outings and tours for us to share with the viewing public on our Facebook Group
- Or send us links to pre-recorded or existing video or zoom presentations that are already posted on your website about your passion, agency or nonprofit. Take us on a tour of your visitor center or business, or record a message from wherever you do your part to help our Bay wild and wilderness thrive (We can "re-air" previous years' presentations, if you wish.)

DEADLINES: Monday, February 3, 2025, is the deadline to submit information about **VIRTUAL** Presentations, outings and presentations to give us time to package for posting on the Facebook page.

ABOUT OUR HYBRID/VIRTUAL GUIDED HIKES, OUTINGS AND TOURS: Like the last 3 Festivals, we will offer outdoor outings, tours and car caravans. However, we are really excited about continuing to offer these outings and tours in a VIRTUAL format, too. Please give us your ideas and dates and locations where you would like to pre-record/film an outing or tour. The simplest is to just go out with your smart phone or video camera and go to work on your own. Deliver your footage/website or Youtube link to my email address. [myrnalhayes@icloud.com]. We will assist you with pre-recorded contributions up until January 30, 2025. Questions, please text/call me at 707-656-7852 or email myrnalhayes@icloud.com

PLEASE SEND AS SOON AS YOU CAN TO HELP US PACKAGE FOR POSTING ON OUR FACEBOOK PAGE!

**29th Annual Go Wildly Live Outdoors
San Francisco Bay Flyway Festival
SPONSORSHIP FORM**

YES! We are pleased to sponsor the 29th Annual “**Go Wildly Live Outdoors**” San Francisco Bay Flyway Festival held in Vallejo and throughout the “north shore” region of San Francisco Bay, FEBRUARY 7, 8 and 9, 2025. We know our donation of cash or in-kind support helps

- **Educate the public about the importance of conservation around our Bay;**
- **Offer free no pre-registration required admission to the Flyway Festival Pop-Up gathering – beginning wildlife conservation education at an early age;**
- **Market to increasing numbers of people and spread the word about the value of the San Francisco Bay and the natural habitat it offers;**
- **Bring together outdoor enthusiasts, birders, and conservationists to enjoy the unique wetland opportunities during the migratory season;**
- **Showcase Mare Island’s rich historic past and kindle interest in its future.**

We are enclosing:

\$100 \$150 \$250 \$500 \$750 \$1000 Other: \$_____

We understand we will receive all appropriate recognition for our donation including:

- **A listing in the website sponsor listing (if our pledge arrives by FEBRUARY 5, 2025)**
- **A listing in the event online schedule (if our pledge arrives by FEBRUARY 5, 2025)**
- **A listing on Thank You signs throughout the Flyway Festival Pop-Up location in Vallejo**
- **An invitation to the Friday evening, February 7, 2025 Dinner Gathering at a local Vallejo restaurant to share together with members of the public who choose to join us, our love for local wilderness (wild near us)**

Please make your check payable to **Mare Island Heritage Trust**

Mail your check to **Mare Island Heritage Trust**, 816 Branciforte St, Vallejo, CA 94590

If you have questions please text or call (707) 656-7852 or email myrnalhayes@icloud.com

If you are making your contribution electronically, please visit <https://gofund.me/ce3695ba>

Please provide all appropriate recognition for our donation to:

[PRINT OR TYPE THE NAME YOU WISH TO SEE IN PRINT] _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Contact Address: _____

Contact City: _____ Contact Zip Code: _____

Donations to The 2025 Go Wildly Live Outdoors San Francisco Bay Flyway Festival are also donations to our sponsoring agency, Mare Island Heritage Trust, a 501(c)3 tax-exempt corporation. Fed. ID # 27-1493661. Your donation may be tax deductible. Please check with your tax advisor.

**Return this form no later than FEBRUARY 5, 2025 to be included in web and
Festival location recognition
Scan and Email this form to: myrnalhayes@icloud.com**